

Last Received: 12/02/2012 7:02 PM
Showing Buylines: All Lines

Station	WOOD-TV GRAND RAPIDS, MI.
Advertiser	().RESTORE OUR FUTURE
Product	RESTORE OUR FUTURE
Estimate#	2120
Buyer	ELISE CLOYD
Phone#	
Fax#	

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //2120
Flight Dates 10/13/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

RESTORE OUR FUTURE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	6A-7A		:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
		Buyline Comment: SAT DAYBREEAK										
	2	SA	7A-8A		:30	\$850.00	10/13-10/13	1	1	1	\$850.00	
	3	SA	11P-1130P		:30	\$1,500.00	10/13-10/13	1	1	1	\$1,500.00	
		Buyline Comment: LATE NEWS										
	4	SU	7A-8A		:30	\$950.00	10/14-10/14	1	1	1	\$950.00	
		Buyline Comment: NEWS										
	5	M-F	12P-1P		:30	\$650.00	10/15-10/19	4	1	4	\$2,600.00	
		Buyline Comment: NOON NEWS 1X NA 10/19 DUE TO TECH DIFF -MG NOON NEWS 6865584										
	6	M	6P-630P		:30	\$2,000.00	10/15-10/15	1	1	1	\$2,000.00	
		Buyline Comment: 6P NEWS										
	7	W-F	6P-630P		:30	\$2,000.00	10/17-10/19	3	1	3	\$6,000.00	
		Buyline Comment: 6P NEWS										
	8	M-F	7P-730P		:30	\$900.00	10/15-10/19	5	1	5	\$4,500.00	
		Buyline Comment: INSIDE EDIT										
	9	M-F	11P-1135P		:30	\$1,500.00	10/15-10/19	5	1	5	\$7,500.00	
		Buyline Comment: LATE NEWS										

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	10	M-F	1135P-1235A		:30	\$650.00	10/15-10/19	5	1	5	\$3,250.00	
			Buyline Comment: TONIGHT									
	11	SA	6A-7A		:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
			Buyline Comment: SAT NEWS									
	12	SA	7A-8A		:30	\$850.00	10/20-10/20	1	1	1	\$850.00	
			Buyline Comment: SAT NEWS									
	13	SA	11P-1130P		:30	\$1,500.00	10/20-10/20	1	1	1	\$1,500.00	
			Buyline Comment: LATE NEWS									
	14	SU	7A-8A		:30	\$950.00	10/21-10/21	1	1	1	\$950.00	
			Buyline Comment: SUN NEWS									
	15	M	12P-1P		:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
			Buyline Comment: NOON NEWS									
	16	M	6P-630P		:30	\$2,000.00	10/22-10/22	1	1	1	\$2,000.00	
			Buyline Comment: 6P NEWS									
	17	M	7P-730P		:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
			Buyline Comment: INSIDE									
	18	M	11P-1135P		:30	\$1,500.00	10/22-10/22	1	1	1	\$1,500.00	
			Buyline Comment: L;AT ENEWS									
	19	M	1135P-1235A		:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
			Buyline Comment: TONIGHT									

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Advertiser	() .RESTORE OUR FUTURE		600 FAIRMONT AVE, S#306	Sales Office ()	PHILADELPHIA
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson ()	IAN AMBRON
Estimate#	2120	Agency C/P1/P2/E	//2120		
Buyer	ELISE CLOYD	Flight Dates	10/13/2012 - 10/22/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

Report Totals: 36 / \$38,950.00

---SALES MONTHLY TOTALS---

Oct 12: 36 / \$38,950.00

Sales Totals: 36 / \$38,950.00

Station Totals: 36 / \$38,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$233,653	CATV	0%	WOOD	16%	WOTV	0%	WWMT	40%	WXMI	18%
		WXSP	0%	WZPX	0%	WZZM	23%				

---COMPETITIVE COMMENTS---

**

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE